

2026 PITCH

Jumpstart Business Pitch Competition



Scoring Sheet

Date:

Judge:

Pitcher:

Name of Business Idea:

Value of the Business Idea

Enter a score into the following box for this "pitcher"

Overall Score for the Business Idea

(0 to 100, 100 is the highest)

Score

Enter a rank into the following box, based upon the total number of "pitchers" that you listened to

Rank Order

(1 is the highest)

Rank

Notes:

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Pitching is an art, not a science.

However, here are some **GUIDELINES** for you to use in determining the value of the business idea.

Pitch Content

Enter a checkmark in the "Yes" or "No" box for each of the criteria depending on if the necessary information was provided or not by the pitcher. Then include if that information impacted the value of the business in a good, neutral, or bad manner.

Criteria	Yes	No	Good	Neutral	Bad
1 Info about the problem / opportunity (pain point)					
2 Product/service info and how it will solve the problem or take advantage of the opportunity (value proposition)					
3 Who will buy it (target market) & why					
4 Price of the product/service, cost to produce it (revenue or business model)					
5 The market and its size					
6 Competition and competitive advantage					
7 Leadership team and background (expertise)					
8 Clearly Identified the use of Jumpstart Funds					

Pitch Delivery

Enter a checkmark in the "Yes" or "No" box for each of the criteria for the delivery. Then include if that delivery criteria impacted your understanding of the business idea in a good, neutral, or bad manner.

Criteria	Yes	No	Good	Neutral	Bad
1 Spoke clearly					
2 Told a story (<i>not a list</i>)					
3 Provided examples					
4 Neat and professional appearance (<i>formal attire not required</i>)					
5 Related to the audience					
6 Enthusiastic, passionate about the idea, full of energy					